ORDER

Orders	Order / Rev:	717969 - 3		
	Alt Order #:	06349465		AIFIAIC
	Product Desc:	OBAMA FOR AMERICA		NEVVS
	Estimate:	1881 A		WTSP-TV
	Flight Dates:	09/28/12 - 10/04/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	09/26/12 / 10/03/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:	K Keuleman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	4	\$14,800.00	\$12,580.00
10/01/12	10/07/12	21	\$126,600.00	\$107,610.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$14,800.00	\$12,580.00	0.00
October 2012	21	\$126,600.00	\$107,610.00	0.00
Totals	25	\$141,400,00	\$120,190,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
1	WTSP	09/28/12	10/04/12	LN (M-F)	CM	M-F 11-1135	p MTWTF	2:00	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
				LN (M-F)								
	10 NEW	•	- IC DEDO		0							
				RTED IN MINUTES	_	Data	Datina					
10/			End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					
	eek: 09/2		10/04/12		2	+-,	0.00	0.00	0 0000000000	0.00.104		45 000 00
2	WISP	09/28/12	10/04/12	Letterman	CM	1135p-1237a	a MTWTF	2:00	2 \$2,800.00 P-3	0.00 NM	2	\$5,600.00
	ם איום ו	ETTERM	ANI	Late Night with D	avid Letterma	n						
				RTED IN MINUTES	S							
			End Date	Weekdays	Spots/Week	Rate	Rating					
W	eek: 09/2		10/04/12	MTWTF	2		0.00					
E 3	WTSP	09/28/12	10/04/12	Price Is Right	CM	11a-12p	MTWTF	2:00	3 \$3.600.00 P-3	0.00 NM	2	\$7,200.00
_	_			Price Is Right					, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,
		ICE IS RI		· ·								
	THE AB	OVE TIM	E IS REPO	RTED IN MINUTES	S							
			End Date	Weekdays	Spots/Week	Rate	Rating					
	eek: 09/2		10/04/12	MTWTF		\$3,600.00	0.00					
Spo		Date Ran		escription		t/End Time		Weekdays		Rtg Type		
2			-10/04/12 P	rice Is Right	11a-	-12p		MTWThF	- 2:00 (\$3,600.00)	0.00 <i>NM</i>		
	Cre	dited										
E 4	WTSP	09/28/12	10/04/12	M-F 12-1230p	CM	12-1230p	МГЖГБ	2:00	2 \$3,600.00 P-3	0.00 NM	1	\$3,600.00
				10 News @ Noor	า							
		S-NOON			6							
	I LIE AB	OVE HIM	E 12 KEPO	RTED IN MINUTES	5							

Print Date: 10/03/12 15:53:04 Page 2 of 3

Order / Rev: 717969 - 3 Advertiser: Obama/D/President

Alt Order #: 06349465 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/28/12 - 10/04/12 Estimate: 1881 A

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 4 WTSP	09/28/1	2 10/04/12	M-F 12-1230p	CM	12-1230p	МГЖГБ	2:00	2 \$3,600.00 P-3	0.00 NM	1	\$3,600.00
	VS-NOON		10 News @ Noon RTED IN MINUTES								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/ Spot Ch	/28/12 Date Ra	10/04/12 inge D	MTWTF escription		\$3,600.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
_		2-10/04/12 N	1-F 12-1230p		230p		MTWThF				
	edited	2 10/04/12	M-F 5-530p	CM	F F20n	MTWTF	2:00	2 \$2 200 00 \$2	0.00 NM		¢4 400 00
			5-530p 10 News	Civi	5-530p	WII W I F	2.00	2 \$2,200.00 P-3	U.UU INIVI	2	\$4,400.00
	VS-5PM N BOVE TIN		RTED IN MINUTES	6							
Sta Week: 09/	rt Date /28/12	End Date 10/04/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$2,200.00	Rating 0.00					
		2 10/04/12	M-F 530-6p	CM	530-6p	MTWTF	2:00	1 \$2,200.00 P-3	0.00 NM	1	\$2,200.00
	VS-530P		10 News at 530p								
	BOVE TIN ort Date	IE IS REPO End Date	RTED IN MINUTES Weekdays	Spots/Week	Rate	Rating					
Week: 09/		10/04/12	MTWTF	1	\$2,200.00	0.00					
7 WTSP	10/01/1	2 10/04/12	CBS Evening New CBS Evening New		630-7p	MTWT	2:00	2 \$4,000.00 P-3	0.00 NM	0	\$0.00
	/ENING N	_	RTED IN MINUTES								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	/01/12 Date Ra	10/07/12	MTWT escription		\$4,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			CBS Evening News	630-	_		MTWTh				
_	edited	0 40/07/40 6	CDC Francisco Novo	620	70		MTWTL	- 2:00 (\$4,000.00)	0.00 1/1/		
	edited	2-10/07/12 C	CBS Evening News	630-	·7p		MTWTh	- 2.00 (\$4,000.00)	0.00 /1/1//		
8 WTSP	09/28/1	2 10/04/12	CBS This Morning	•	7-9a	MTWTF	2:00	2 \$1,600.00 P-3	0.00 NM	2	\$3,200.00
CBS TH	HIS MORI	NING	CBS This Morning	g	7-9a (7:00 AM-8:0		2:00	2 \$1,600.00 P-3	0.00 NM	2	\$3,200.00
CBS TH THE AE	HIS MORI	NING		g			2:00	2 \$1,600.00 P-3	0.00 NM	2	\$3,200.00
CBS TH THE AE Sta Week: 09/	HIS MORI BOVE TIN art Date /28/12	NING ME IS REPO End Date 10/04/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF	Spots/Week	(7:00 AM-8:0 <u>Rate</u> \$1,600.00	0 AM) Rating 0.00					
CBS TH THE AE Sta Week: 09/ 9 WTSP	HIS MORI BOVE TIN art Date /28/12 09/28/1	NING ME IS REPO End Date 10/04/12 2 10/04/12	CBS This Morning RTED IN MINUTES Weekdays	Spots/Week	(7:00 AM-8:0	0 AM) Rating		2 \$1,600.00 P-3 2 \$800.00 P-3	0.00 NM	2	\$3,200.00 \$1,600.00
CBS THE AE Sta Week: 09/ 9 WTSP	HIS MORI BOVE TIN art Date /28/12 09/28/1	NING ME IS REPO End Date 10/04/12 2 10/04/12 9/12/11 ME IS REPO	CBS This Morning RTED IN MINUTES Weekdays MIWIF M-F 9-930a 10 Ne	Spots/Week Spots/Week 2 wwws, 9a@M	(7:00 AM-8:0 <u>Rate</u> \$1,600.00	0 AM) Rating 0.00					
CBS TH THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN	NING ME IS REPO End Date 10/04/12 2 10/04/12 9/12/11	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am	Spots/Week Spots/Week 2 wwws, 9a@M	(7:00 AM-8:0 <u>Rate</u> \$1,600.00	0 AM) Rating 0.00					
CBS TH THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE Sta Week: 09/	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12	NING ME IS REPO End Date 10/04/12 2 10/04/12 9/12/11 ME IS REPO End Date 10/04/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a	Spots/Week 2 2 wws, 9a@M Spots/Week	Rate \$1,600.00 9-9:30A	O AM) Rating 0.00 MIWIF	2:00				
CBS TH THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE Sta Week: 09/ 10 WTSP	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1	NING ME IS REPO End Date 10/04/12 2 10/04/12 9/12/11 ME IS REPO End Date 10/04/12 2 10/04/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition	Spots/Week 2 ews, 9a@M Spots/Week 2 CM	Rate \$1,600.00 9-9:30A Rate \$800.00	Rating 0.00 MIWIF Rating 0.00	2:00	2 \$800.00 P-3	0.00 NM	2	\$1,600.00
CBS TH THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE Week: 09/ 10 WTSP MILLIO THE AE	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1	NING ME IS REPO End Date 10/04/12 2 10/04/12 9/12/11 ME IS REPO End Date 10/04/12 2 10/04/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a	Spots/Week 2 ews, 9a@M Spots/Week 2 CM	Rate \$1,600.00 9-9:30A Rate \$800.00	Rating 0.00 MIWIF Rating 0.00	2:00	2 \$800.00 P-3	0.00 NM	2	\$1,600.00
CBS TH THE AE Sta Week: 09/ 9 WTSP 10 NEV THE AE Sta Week: 09/ 10 WTSP MILLIO THE AE Sta Week: 09/	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1 NAIRE BOVE TIN art Date /28/12	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM Spots/Week 2	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 Rating 0.00	2:00	2 \$800.00 P-3 2 \$800.00 P-3	0.00 NM	2	\$1,600.00 \$1,600.00
CBS TH THE AE Sta Week: 09/ 9 WTSP 10 NEV THE AE Sta Week: 09/ 10 WTSP MILLIO THE AE Sta Week: 09/	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1 NAIRE BOVE TIN art Date /28/12	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a	Rating 0.00 MIWIF Rating 0.00 MIWIF	2:00	2 \$800.00 P-3	0.00 NM	2	\$1,600.00
CBS THE THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE Sta Week: 09/ 10 WTSP MILLIO THE AE Sta Week: 09/ 11 WTSP 10 NEW	HIS MORI BOVE TIM art Date /28/12 09/28/1 VS EFF. BOVE TIM art Date /28/12 09/28/1 NAIRE BOVE TIM art Date /28/12 09/29/1 VS-NEWS	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 09/29/12 S AT 6P	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF Sat 6-630p	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM Spots/Week 2 CM	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 Rating 0.00	2:00	2 \$800.00 P-3 2 \$800.00 P-3	0.00 NM	2	\$1,600.00 \$1,600.00
CBS THE THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE Sta Week: 09/ 10 WTSP MILLIO THE AE Sta Week: 09/ 11 WTSP 10 NEW THE AE Sta	HIS MORI BOVE TIM art Date /28/12 09/28/1 VS EFF. BOVE TIM art Date /28/12 09/28/1 NAIRE BOVE TIM art Date /28/12 09/29/1 VS-NEWS BOVE TIM art Date	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date IS REPO End Date	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF Sat 6-630p Sat 6-630p 10 Ne RTED IN MINUTES Weekdays	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM Spots/Week 2 CM Spots/Week 2 Spots/Week	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a Rate \$800.00 Sat 6-630p	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 S-	2:00	2 \$800.00 P-3 2 \$800.00 P-3	0.00 NM	2	\$1,600.00 \$1,600.00
CBS THE THE AE Sta Week: 09/ 9 WTSP 10 NEW THE AE Sta Week: 09/ 10 WTSP MILLIO THE AE Sta Week: 09/ 11 WTSP 10 NEW THE AE Week: 09/ 11 WTSP	HIS MORI BOVE TIM art Date /28/12 09/28/1 VS EFF. BOVE TIM art Date /28/12 09/28/1 NAIRE BOVE TIM art Date /28/12 09/29/1 VS-NEWS BOVE TIM art Date	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date 09/30/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF Sat 6-630p Sat 6-630p 10 Ne RTED IN MINUTES	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM spots/Week 1	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a Rate \$800.00 Sat 6-630p	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	2:00	2 \$800.00 P-3 2 \$800.00 P-3 1 \$1,600.00 P-3	0.00 NM	2	\$1,600.00 \$1,600.00
CBS THE THE AE State Week: 099 9 WTSP 10 NEW THE AE State Week: 099 10 WTSP MILLIO THE AE State Week: 099 11 WTSP 10 NEW THE AE State Week: 099 11 WTSP	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1 NAIRE BOVE TIN art Date /28/12 09/29/1 VS-NEWS BOVE TIN art Date /24/12 1 Date Ra 1 09/24/12	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 ME IS REPO End Date 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date 09/30/12	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF Sat 6-630p Sat 6-630p Sat 6-630p 10 Ne RTED IN MINUTES Weekdays ————————————————————————————————————	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM spots/Week 1 Star	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a Rate \$800.00 Sat 6-630p	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	2:00	2 \$800.00 P-3 2 \$800.00 P-3 1 \$1,600.00 P-3	0.00 NM 0.00 NM Rtg Type	2	\$1,600.00 \$1,600.00
CBS THE THE AE Sta Week: 099 9 WTSP 10 NEW THE AE Sta Week: 099 10 WTSP MILLIO THE AE Sta Week: 099 11 WTSP 10 NEW THE AE Sta Week: 099 11 WTSP 10 NEW THE AE Sta Week: 099 Sta Week: 099 Spot Ch 1 WTSP	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1 NAIRE BOVE TIN art Date /28/12 09/29/1 VS-NEWS BOVE TIN art Date /24/12 1 Date Ra	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date 09/30/12 Inge D	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF Sat 6-630p Sat 6-630p Sat 6-630p 10 Ne RTED IN MINUTES Weekdays ————————————————————————————————————	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM spots/Week 1 Star	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a Rate \$800.00 Sat 6-630p Rate \$1,600.00 t/End Time	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	2:00 2:00 2:00 Weekdays	2 \$800.00 P-3 2 \$800.00 P-3 1 \$1,600.00 P-3	0.00 NM 0.00 NM Rtg Type	2	\$1,600.00 \$1,600.00
CBS THE THE AE Sta Week: 09/ 9 WTSP 10 NEV THE AE Week: 09/ 10 WTSP MILLIO THE AE Sta Week: 09/ 11 WTSP 10 NEV THE AE Sta Week: 09/ 11 WTSP 10 NEV THE AE Sta Week: 09/ 11 WTSP Cre [mg	HIS MORI BOVE TIN art Date /28/12 09/28/1 VS EFF. BOVE TIN art Date /28/12 09/28/1 VS-NEWS BOVE TIN art Date /24/12 09/24/12 09/24/12 edited g 16]	NING ME IS REPO End Date 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date 10/04/12 2 09/29/12 S AT 6P ME IS REPO End Date 09/30/12 Inge D	CBS This Morning RTED IN MINUTES Weekdays MTWTF M-F 9-930a 10 Ne 10 News, 9am RTED IN MINUTES Weekdays MTWTF M-F 930-10a Inside Edition RTED IN MINUTES Weekdays MTWTF Sat 6-630p Sat 6-630p 10 Ne RTED IN MINUTES WeekdaysS- escription fat 6-630p	Spots/Week 2 ews, 9a@M Spots/Week 2 CM Spots/Week 2 CM spots/Week 1 Star	Rate \$1,600.00 9-9:30A Rate \$800.00 930-10a Rate \$800.00 Sat 6-630p Rate \$1,600.00 t/End Time	Rating 0.00 MTWTF Rating 0.00 MTWTF Rating 0.00 S- Rating 0.00 S-	2:00 2:00 2:00 WeekdaysSa	2 \$800.00 P-3 2 \$800.00 P-3 1 \$1,600.00 P-3	0.00 NM 0.00 NM Rtg Type 0.00 NM	2	\$1,600.00 \$1,600.00

Print Date: 10/03/12 15:53:05 Page 3 of 3

Order / Rev: 717969 - 3 Advertiser: Obama/D/President

Alt Order #: 06349465 Product Desc: OBAMA FOR AMERICA WTSP-TV

Flight Dates: 09/28/12 - 10/04/12 Estimate: 1881 A

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots 10 NEWS-11P SU THE ABOVE TIME IS REPORTED IN MINUTES **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 09/24/12 09/30/12 \$7,200.00 0.00 13 WTSP 09/30/12 09/30/12 **CBS Sunday Morning** Sun 9-1030a 2:00 1 \$4,000.00 P-3 \$4,000.00 CM ----S 0.00 NM **CBS Sunday Morning CBS SUNDAY MORNING** THE ABOVE TIME IS REPORTED IN MINUTES **End Date** Spots/Week Weekdays Start Date Rate Rating Week: 09/24/12 09/30/12 \$4.000.00 0.00 14 WTSP 10/04/12 10/04/12 Thu Prime B CM Thu 9-10p ---T---2:00 1 \$36.000.00 P-3 0.00 NM 0 \$0.00 Person of Interest PERSON OF INTEREST THE ABOVE TIME IS REPORTED IN MINUTES Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 - - - T- - -1 \$36,000.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WTSP 10/01/12-10/07/12 Thu Prime B Thu 9-10p 2:00\36,000.00\ 0.00 NM - - - Th- - - -Credited 15 WTSP 10/03/12 10/03/12 Wed Prime A СМ Wed 8-9p - - W- - - -2:00 1\$32,000.00 P-3 0.00 NM \$32,000.00 Survivor: Philippines SURVIVOR THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/01/12 10/07/12 1\$32,000.00 0.00 16 WTSP 09/29/12 09/29/12 Sat 730-8p CM Sat 730-8p ---S-2:00 1 \$1,600.00 P-4 0.00 NM \$0.00 Jeopardy 10 NEWS-NEWS AT 6P THE ABOVE TIME IS REPORTED IN MINUTES Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---S-1 \$1,600.00 0.00 Ch Date Range Start/End Time Weekdays Rate Rtg Type <u>Le</u>ngth Description Spot 1 WTSP 09/24/12-09/30/12 Sat 730-8p Sat 730-8p ----Sa--2:00(\$1,600.00) 0.00 NM Credited 17 WTSP 10/04/12 10/04/12 Thu Prime A CM Thu 8-9p - - - T- - -2:00 1 \$36,000.00 P-3 0.00 NM \$36,000.00 Big Bang Theory/Two and a Hall PERSON OF INTEREST THE ABOVE TIME IS REPORTED IN MINUTES Spots/Week **End Date** Weekdays Rating Start Date Rate - - - T- - -Week: 10/01/12 10/07/12 1\$36,000.00 0.00 18 WTSP 10/01/12 10/02/12 CBS Evening News 630-7p МТ----2:00 2 \$4,000.00 P-3 0.00 NM CM 2 \$8,000.00 **CBS Evening News CBS EVENING NEWS** THE ABOVE TIME IS REPORTED IN MINUTES Weekdays Spots/Week Start Date End Date Rate Rating MT----Week: 10/01/12 10/07/12 \$4,000.00 0.00 M-F 4-5p - TW- - - -1 \$1,600.00 P-4 19 WTSP 10/02/12 10/03/12 CM 2:00 0.00 NM \$1,600.00 4-5p Dr. Phil Weekdays Rating Start Date **End Date** Spots/Week Rate - TW- - - -Week: 10/01/12 10/07/12 \$1,600.00 0.00 - - - T- - -N20 WTSP 10/04/12 10/04/12 M-F 930-10a \$1,600.00 P-2 CM 930-10a 2:00 0.00 NM \$1,600.00 Inside Edition Start Date **End Date** Weekdays Spots/Week Rating Rate 10/07/12 ---T---Week: 10/01/12 \$1,600.00 0.00 M-F 4-5p - - - T- - -N21 WTSP 10/04/12 10/04/12 CM 4-5p 2:00 1 \$5,600.00 P-2 0.00 NM \$5,600.00 Dr. Phil Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 ---T---1 \$5,600.00 0.00